

## Kōkiri 2020 Team Application

Welcome to your Kōkiri 2020 Application!

**Nau mai, haere mai ki Kōkiri 2020**

Here are some helpful tips to make this application as smooth as possible :-

- Have your video link ready
- You can't save this survey so make sure you have your data already to input into this form
- Applications close at 12 midnight on Sunday 2 February 2020
- Applications received after this date may not be considered

[View the Application Terms & Conditions](#)

For more information about the Kōkiri accelerator and application requirements visit >  
[www.kokiri.nz](http://www.kokiri.nz)

## Kōkiri 2020 Team Application

### Venture Overview + Contact Info

\* 1. Business Name

\* 2. New Zealand Business Number if Applicable

\* 3. Name registered with NZ Companies Office (if different from above)

4. Business Site / Web URL

\* 5. What sector / industry does your business operate in?

\* 6. Primary Contact Info for Application

*All correspondence regarding the application will be entered into with the following contact*

**Name**

**Company**

**Address**

**Address 2**

**City/Town**

**State/Province**

**ZIP/Postal Code**

**Country**

**Email Address**

**Phone Number**

## Kōkiri 2020 Team Application

### Product or Service

\* 7. In two sentences, tell us what your company does?

\* 8. Provide a 1 minute video with your pitch and tell us why we should accept you. Please provide link to YouTube or Vimeo

\* 9. Describe your product or service and the key value it provides?

\* 10. Do you have a demo/prototype? If so, what is the URL or where can we see it?

\* 11. Describe the customer/user you are serving and what problem are you solving for this customer/user?

\* 12. Please describe your current progress or traction. Include customers, user metrics, revenue and any other indicators of progress

\* 13. How long have you been working on this idea/startup?

\* 14. What is your next milestone? (i.e. your current focus)

\* 15. What does success look like for your team? Please provide as much detail as possible

## Kōkiri 2020 Team Application

### The Team

\* 16. Who is on your team and what is their background? - Please provide LinkedIn Profile where available

Name:

Date of Birth:

Email Address:

Mobile Phone Number:

Iwi Affiliation:

LinkedIn Profile:

Area of Speciality:

Role within team:

\* 17. Additional team member - what is their background? - Please provide LinkedIn Profile where available

Name:

Date of Birth:

Email Address:

Mobile Phone Number:

Iwi Affiliation:

LinkedIn Profile:

Area of Speciality:

Role within team:

18. Additional team member - what is their background? - Please provide LinkedIn Profile where available

Name:

Date of Birth:

Email Address:

Mobile Phone Number:

Iwi Affiliation:

LinkedIn Profile:

Area of Speciality:

Role within team:

19. Additional team member - what is their background? - Please provide LinkedIn Profile where available

Name:

Date of Birth:

Email Address:

Mobile Phone Number:

Iwi Affiliation:

LinkedIn Profile:

Area of Speciality:

Role within team:

\* 20. Where is your team based?

\* 21. Why is your team the right team to take this idea to market? What are some things the team have built in the past?

\* 22. How long have all the founders worked together as a team?

\* 23. Are you working full time on this startup? If not, please provide detail around each team members current level of involvement?

24. Please list any current business mentors or governance (if any)?

## Kōkiri 2020 Team Application

### Market

\* 25. Explain how you intend to (or already do) acquire customers?

\* 26. What market are you targeting and how big is it? What piece of that market will you realistically target and capture?

\* 27. How do you plan to make money?

## Kōkiri 2020 Team Application

### Other Information

\* 28. Have you made any financial investment towards your venture? If so, what was this investment used for?

\* 29. Have you received any external investment? If so, please explain the type of investment (friends and family, angel investor) and what this investment was used for?

\* 30. Does your company have any debt or liabilities?

\* 31. Where did you hear about Kōkiri?

- Online Search
- Facebook
- Instagram
- Website
- Callaghan Innovation
- Creative HQ
- Ahikōmako
- Referral

Other (please specify)

32. If you were referred to Kōkiri? If so, by who?

33. Have you received support from any other business support services, for example Callaghan Innovation, NZTE or local business networks?

Callaghan Innovation

NZTE

Local Business  
Development Agency  
(e.g. Te Waka)

Local Business Network  
(e.g. Chamber of  
commerce)

Business Mentoring  
Service (e.g NZ Business  
Network)

Other

\* 34. Please read the linked privacy statement, and terms and conditions - Please note that by checking the boxes you agree to the conditions

I accept the [Kōkiri Application Terms and Conditions](#).

I agree to the [privacy policy](#).